



**Reebok**

**E-MOBILITY**  
2024



**ICONIC:**

Born in 1896, after 125 years of performance REEBOK is a pop-culture icon.

**MOVEMENT:**

Whether you're moving your body or moving a nation, REEBOK always aims to move in the direction of progress.

**EXPERIMENTATION:**

REEBOK is fueled by the challenger mindset and spark fresh ideas because sameness is the enemy of greatness.

**E-BIKES | Reebok**

**LINEUP**

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PERFORMANCE

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FITNESS

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COMMUTER

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FREETIME

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The Electric Mobility project follows the REEBOK heritage in designing sporty apparel.

Developed for entertainment, the e-mobility products allow users to move freely in daily city traffic. At the same time, the high-end powerful components ensure magical riding experience.

The whole e-Mobility project is designed in Europe with deep attention to all details in design, technology and performance.

## E-SCOOTER | Reebok LINEUP

- **RK-CROSS10**

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- **RK-PRO10**

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- **RK-STREET 9/10**

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- **RK-SPEED 10**

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- **RK-TRAINING 10**

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- **RK-URBAN8.5**

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- **RK-DURBAN85**

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# HELMETS | Reebok LINEUP

ROAD RACING

MTB/ENDURO

TREKKING/URBAN

DOWNHILL

FREESTYLE/E-SCOOTER


SMART



CATALOGUE



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